

# WIFV NEWS

April 2016

## President's Message



Rebecca Bustamante with Adrienne K. Elrod at TheWrap's inaugural Power Women Breakfast in DC.

From children who grow up with a smartphone in their hands to adults who prefer "smart" cars, the internet has changed how people consume media and entertainment. Every day, technology

continues to integrate more into our daily lives, both physically and virtually. All of this translates into different supply chains, distribution outlets, and pricing tiers for media and entertainment. Although Americans are already heavily dependent on internet access today, FCC Commissioner Jessica Rosenworcel believes Wi-Fi is key to managing the ever-increasing demand for online consumption. According to the *Huffington Post*, Rosenworcel told attendees at the recent SXSW Interactive conference in Austin, Texas, "It is time to supersize Wi-Fi."

Rosenworcel also voiced her views at *TheWrap's* inaugural Power Women Breakfast for 100 of the top women influencers in media, politics, and digital in Washington, DC, last month. Sharon Waxman, CEO and Founder of *TheWrap*, hosted discussion panels with Senator Amy Klobuchar, Pulitzer-Prize writer Maureen Dowd, *New York Times* DC Bureau Chief Elisabeth Blumiller, Communications Strategist Adrienne Elrod, CreativeFuture CEO Ruth Vitale, and FTC Commissioner Julie Brill that covered topics from the future of digital content to life on the campaign trail. Conversations included legal, consumer, and political views on the changing face of media and entertainment.

As traditional television usage declines and internet usage increases, entertainment companies are working hard to find ways to monetize the 10+ hours the average Josephine spends online each day. How likely are you to pay a little extra on your monthly bill to watch the

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## LinkedIn for Success

Wednesday, **April 6**, 2016, 6:30-8:30 pm  
Interface Media Group  
1233 20th Street NW (Dupont South Metro)  
\$15 WIFV Members / \$30 Public

[Register here](#)



This Weds One concludes WIFV's three part series of career building workshops. This presentation will help you learn how to use social media in your job search. LinkedIn is the world's largest professional network with over 30 million strong. Are you linked? Are you maximizing this powerful network. April's Weds One is at the perfect time to give you proven strategies using LinkedIn to make connections with potential employers and give your job search a boost

latest blockbuster in the privacy of your own home on the same day it releases in theaters nationwide? How is the government protecting consumer privacy concerns as global security becomes a rationale for accessing any and all information on devices? The recent Apple security debate has been closely watched as a landmark case for technology and cyber-security. Piracy, and the economic impact of unauthorized distribution, is also a concern as the marketplace prepares to absorb younger generations of consumers.

Media and entertainment companies are also trying to predict the next big thing. Virtual reality is one of the expanding horizons in the tech landscape (think Arnold Schwarzenegger's TERMINATOR vision). In 2014, Mark Zuckerberg announced that Facebook was acquiring Oculus VR, a virtual reality technology that utilizes a headset to immerse the user in an augmented reality experience. According to Zuckerberg's Facebook post, enhanced gaming experiences are just the beginning. "Virtual reality was once the dream of science fiction. But the internet was also once a dream, and so were computers and smartphones. The future is coming and we have a chance to build it together." With Google's competitively-priced \$15 cardboard version of the VR headset, it remains to be seen if Oculus will be the game-changer Zuckerberg predicted. (Pun intended.) For the near future, make it a point to attend these two upcoming WIFV events, either physically or virtually:

What's the Next Big Thing for WIFV?

- On Saturday, April 2, the 19th Annual Media Job Fair gives you an opportunity to meet with prospective employers including Interface Media Group, Team People, Henninger Media Services, PBS, and WHUT, among others. Register [here](#) to take action on your media career.
- WIFV is proud to be launching its first #GalsNGear Live! event on April 19th at NABShow 2016 in Las Vegas. #GalsNGear is a pop-up event that brings professional women in the technical fields of video, film and digital media together with the tools, skills and community to succeed in their chosen craft. Can't be there in person? The event will be live-streamed by Broadcast Beat Magazine. Special thanks to Past President and WIFV Advisory Committee Member **Amy De Louise** for "connecting women working in the trenches of media production to the best

## Roundtable Round-Up

**Narrative Directors Roundtable - Working with a Stunt Coordinator**

April 4, 6:30 to 8:30 pm

Interface Media Group, 1233 20th Street NW

[RSVP here](#)

**Documentary Roundtable - Documingle**

April 11, 6:30 to 8:30 pm

Doc House, 8700 First Ave, Silver Spring, MD

[RSVP here](#)

**Animation Roundtable - Free Range Studio - Storytelling with Animation**

April 19, 6:30 to 8:30 pm

Interface Media Group, 1233 20th Street NW

[RSVP here](#)

**Screenwriters Roundtable**

April 25, 6:30 to 8:30 pm

Interface Media Group, 1233 20th Street NW

[RSVP here](#)

**Talent Roundtable - Monologue Slam**

April 28, 2016, 6:30 to 8:30 pm

Interface Media Group, 1233 20th Street NW

[RSVP here](#)

## Need a Fiscal Sponsor?

The WIFV Board of Directors is pleased to offer a fiscal sponsorship program to support the film and media projects of its members. The WIFV Fiscal Sponsorship Program is a financial and legal system where our 501(c)(3) public charity provides limited financial and legal oversight for a project initiated independently by a filmmaker. Sponsored Projects are eligible to solicit and receive grants and tax-deductible contributions. **Deadline for applications is April 27, 2016.** [More info and application materials are available here.](#)

## Applications for Seed Fund Sprout in April



**It's time to give back!**

Thanks to the generosity of WIFV Members the Seed Fund is growing and it's time it blossomed! The applications and guidelines to apply for the WIFV Seed Fund for Documentary Filmmakers will be available in early April on the WIFV website. We will also announce on the members-only listserv as this grant is only available to WIFV Members. **Deadline for applications is May 20.** There will be two \$2,500 grants made this year as early money in for a documentary film project.

creative tools for filmmaking".

Changing media one story at a time,  
Rebecca

## WIFV Media Job Fair - April 2

**Pre-registration closes at NOON on March 31**



Saturday, April 2, 2016, 12:00-3:30 pm  
Pepco Edison Place Gallery, 702 8th Street, NW  
(Gallery Place/Chinatown Metro)  
\$10 WIFV Members; \$20 Public  
[RSVP here](#)

**pepco**  
EDISON PLACE  
GALLERY

WIFV's Media Job Fair gives media professionals from the Mid-Atlantic region an opportunity to meet with prospective employers. Get your resume in the hands of company representatives. Every year attendees are hired within days of this event! Only pre-registered guests will have access to the Media Job Fair exhibitors between noon and 2:00 pm. On-site registration is available beginning at 1:30 pm for access between 2:00 and 3:30 pm.

NOTE: The DC Office of Cable Television, Film, Music & Entertainment (OFCTME) will provide a \$10 discount to the first 50 DC Residents who pre-register. [RSVP here](#)  
OFCTME will also be on-site with information about incentives, permitting, and workforce development.

### Confirmed 2016 Media Job Fair Exhibitors:

Allied Integrated Marketing  
Barbizon Lighting  
Future Media Concepts  
Green Buzz Agency  
Henninger Media Services  
Interface Media Group  
Public Broadcasting Service (PBS)  
Sapling Pictures  
Team People  
Ventana Productions  
VIVA Creative  
WETA  
WHUT  
Word Wizards



Among the positions they are looking to fill are: Marketing Coordinators, Publicists, Sales Agent, Fidd Service Tech, Systems Administrative Assistant, 360 Video Editor, Freelance Designer, Junior Videographer, Senior Multimedia Producer, Motion Graphic Designers, Producers, Temporary Assistant Project Managers, Night Operations Manager, Editors, Graphics, Digital Distribution, Audio Mixer, Recruiting, Marketing, Education, Product Developers, I.T., Accounting, Summer Interns, Associate Producers, Studio Manager, AV Product Specialist, AV Project Managers, AV Design Engineers, Studio Prompter, Master Control Operators, Broadcast Technician, Crew Chief, Individual Giving Manager, Maintenance Engineer, Facilities Supervisor, Fast Typists, Graphic Design (For Print), Coders (HTML, Live Cycle, Adobe Acrobat), Technical Directors!!!! Definitely something for everyone and at every experience level.

We are grateful to Pepco Exhibition Gallery for providing the Media Job Fair venue.

# Run for the WIFV Board - Information Meeting

Tuesday, April 12, 2016, 6:30 to 8:30 pm

Interface Media Group, 1233 20th Street, NW, Washington, DC 20036

WIFV is able to partner with organizations across the region, serve as a voice for media producers and provide more than 70 events per year because of the expertise of its Board of Directors. NOW is the time to bring your expertise and ideas to the service of your colleagues. Not sure how to start? Current Board Members will be available for your questions.

Professional, Executive and Corporate Members are eligible to serve on the WIFV Board and will vote for the candidates. The WIFV Board of Directors is responsible for developing programs, governing the organization, ensuring financial stability, and forming partnerships to benefit the membership. Help determine how WIFV will continue to remain the "go to" organization for media professionals in the Mid-Atlantic region by putting your name into consideration.

To enable WIFV members to make an informed decision when casting their votes, **candidates must submit a statement, biography** (maximum of 400 words combined) **and jpg photo** to the WIFV Office by **April 25, 2016** at 4:00 pm. Guidelines and a sample statement will be distributed at the meeting on April 12. You can also request them from [director@wifv.org](mailto:director@wifv.org).

We appreciate your consideration of this request for enhanced involvement with WIFV!

## Filmfest DC Brings Films by Women to DC

Filmfest DC celebrates its 30th year with 75 films from 35 countries presented from April 14-24. Truly an international festival of independent film **Filmfest DC** is the only chance for area audiences to see many of these films on the big screen.



This year's festival features 27 docs, narratives and shorts by women directors including the opening night film, **THE DRESSMAKER** by Australian writer-director Jocelyn Moorhouse and starring Kate Winslet. Senior programming consultant Linda Blackaby said increasing the number of films by women is "a matter of being

mindful...so the festival program has a diversity that starts to replicate the world we live in."

WIFV is proud to again be a Community Partner on films by women in the Justice Matters programming strand, which highlights using film to expand awareness and understanding of social justice issues around the globe. Pamela Yates will be at the festival to screen and talk about her new documentary, **REBEL CITIZEN**, exploring the life and work of activist filmmaker Haskell Wexler. Writer-director Michelle Shephard will present screenings of her film, **GUANTANOMO'S CHILD**, an investigation the youngest person interned at the infamous prison, while Kimberly Motley, subject of Nicole Horayni's film **MOTLEY'S LAW**, will join audiences for discussion of the film. A former beauty queen, Motley is the first and only foreigner licensed to litigate in Afghanistan's courts, which she has done since 2008.

Again this year, WIFV is participating in Filmfest DC's presentation of **LUNAFEST**, a traveling festival of live action and animated short films by, for and about women. Join WIFV for the complementary reception between the screenings on Saturday evening, April 16, at E Street Cinema.

Check out much more festival and film information including the schedule, special events and tickets [here](#).

## #GalsNGear Launches at NAB April 19

The inaugural #GalsNGear pop-up event by WIFV is set to spotlight gender balance in digital content production during the 2016 NAB Show, held April 16-21 at the Las Vegas Convention Center.



Livestreamed as part of "NAB Show LIVE" by *Broadcast Beat Magazine* for a worldwide audience at [nabshow.com](http://nabshow.com) and [broadcastbeat.com](http://broadcastbeat.com), #GalsNGear will include a one-hour live show on **Tuesday, April 19**, plus multiple interview and demonstration segments from the show floor during the world's largest multi-day conference and expo for professionals who create, manage and distribute entertainment across all platforms. Real-time online coverage by the Broadcast Beat team will be available via Facebook, Periscope, Twitter and also on the [NAB Show YouTube Channel](#). #GalsNGear will showcase some of the media and film industry's leading female talent, including professionals on the leading edge of virtual reality, drones, sound engineering, cinematography and the latest in post-production software.

"Women are front and center in our industry, and with #GalsNGear at NAB Show, we want to spotlight their achievements and encourage more gender balance across all fields of media-making," said #GalsNGear creator and co-host Amy DeLouise, who serves on the WIFV Advisory Board

### About #GalsNGear Live!

#GalsNGear Live! will take place **9 am-10 am on Tuesday April 19th** in the state-of-the-art **@NAB Show Studio 1** production facility in the Grand Lobby of the Las Vegas Convention Center. The show will be preceded by an 8:30 a.m. networking meetup hosted by Black Magic Design and Media Central. Giveaways will include: Free Adobe Video World Pass, Vimeo PRO Account, Black Magic Cinema Camera and more. Participating companies include: Black Magic Design, Media Central, *Broadcast Beat Magazine*, Abel Cine, Adobe, Boom, iZotope, Future Media Concepts, Light Iron, Ott House Audio, Snell Advanced Media (SAM), Steele Pictures Studios, Vimeo, and Zacuto.

**Presenters** include Co-Host: **Amy DeLouise**, Director/Author/Speaker; Co-Host: **Adryenn Ashley**, Speaker/Author and Producer, WakeUp!; **Megan Donnelly** - Camera Technology Specialist, Abel Cine; **Halyna Hutchins**, Director of Photography; **Luisa Winters**, Drone Operator/ Adobe/Apple Certified Trainer; **Cheryl Ottenritter**, Senior Mixer/Founder, Ott House Audio; **Katie Hinson**, Senior Finishing Artist, Light Iron; **Lucy Seaborne**, Senior Application Specialist - Snell Advanced Media; **Christine Steele**, Director/Editor, Steele Pictures Studios Inc.; **Sue Lawson**, Senior Editor, ChicagoEdit; **Victoria Nece**, Adobe After Effects; **Laura Williams Argilla**, Adobe Creative Cloud; **Alissa Johnson**, Adobe Anywhere; **Jillian Arnold Ackerman**, TV Engineer, Board Member Local 695.



### About NAB Show

NAB Show, held April 16-21, 2016 in Las Vegas, is the world's largest electronic media show covering the creation, management and delivery of content across all platforms. With 103,000 attendees from 166 countries and 1,700+ exhibitors, NAB Show is the ultimate marketplace for digital media and entertainment. From creation to consumption, across multiple platforms and countless nationalities, NAB Show is home to the solutions that transcend traditional broadcasting and embrace content delivery to new screens in new ways. For complete details, visit [www.nabshow.com](http://www.nabshow.com)

Let us know if you're attending NAB and we'll make sure you have all the details!

# Was the World's First Film Director a Woman?

Chesapeake Film Festival and the Talbot County Public Library present a Complimentary Cultural Community Event

## The Remarkable Rediscovery of Film Pioneer Alice Guy Blaché: Was the World's First Film Director a Woman?

The inaugural event in a new talk & screening series is free to the area community, and features as guest speaker **Catherine Wyler** of the NYWIFT Women's Film Preservation Fund Committee, and as moderator Chesapeake Film Festival's own **Kimberly Skyrme**, casting director for HOUSE OF CARDS, among many other film and television productions. The evening promises to be an enlightening discovery of little-known motion picture history.

Festivities begin with a reception and presentation at 6:00 on Tuesday, **April 19 at The Talbot County Free Library**, 100 West Dover Street in Easton. Discussion and Q&A follows a screening of the 1911 comedy short, MIXED PETS, directed by Alice Guy Blaché.

"Part of the new vision for Chesapeake Film Festival is to serve our community with programming that reflects the area's interest in heritage and history," said Joan Leanos, newly elected Board President of Chesapeake Film Festival.

The earliest days of moviemaking saw many varieties of experimentation, but Alice Guy Blaché may well have been the very first to actually craft stories on film, fundamentally shaping what it meant to be a director as the role is defined today. From 1896 to 1906 Alice Guy was almost certainly the only woman filmmaker in the world. Barbra Streisand has suggested that Alice Guy Blaché was indeed the inventor of the film director's job.

Visit [ChesapeakeFilmFestival.com](http://ChesapeakeFilmFestival.com) for more details on Alice Guy Blaché and the screening.



### About Chesapeake Film Festival

Now in its 9th year, the Chesapeake Film Festival seeks to embody the hidden gem of natural wonder and cultural diversity that is the Eastern Shore with programming that helps individuals and communities gain a greater understanding of themselves and the world. A new board of directors brings experience, talent, and a fresh perspective to help realize the potential of a worthwhile and promising cultural institution. 2016 festival dates: October 27th - 30th.

[ChesapeakeFilmFestival.com](http://ChesapeakeFilmFestival.com)

## Supporter Spotlight: DUO Media Productions

Supporter Spotlight recognizes the work and contributions to the industry of WIFV's supporters. As a 501(c)3 community benefit organization, WIFV relies on financial support from companies, individuals, foundations, and government entities. To find out how your company can support Women in Film & Video, please contact Melissa Houghton at [director@wifv.org](mailto:director@wifv.org)



Since our inception in 2007, DUO Media Productions has been providing award winning media production services to a wide variety of national and international concerns. In addition to corporate clients, we support a number of non-profit groups, traveling as far as Uganda in helping tell their stories. Our motto, "Do Unto Others" is reflected both in our name and our business ethic. We build long-term relationships with our clients, resulting in a strong flow of repeat and referral business.

We also have an independent film side, Star Wipe Films, under which we have produced a number of short films. We are currently traveling the film fest circuit with, APOCALYPSE ROCK ([apocalypserock.com](http://apocalypserock.com)). This multiple Peer Award-winning film tells the story of Tom Harper, alone in a post-apocalyptic world,

who broadcasts a rock-and-roll program each and every day from an emergency broadcast station hoping to find someone out there. The film has been an official selection at a number of film fests and has won numerous awards including a couple for "Best Narrative Short".

The best way to demonstrate our capabilities is to put our work "front and center". Visit [DUOMediaProductions.com](http://DUOMediaProductions.com) and learn about our strong storytelling skills. See how we address a variety of voice, tone and styles, and reach diverse audiences across various technical, educational, and demographic backgrounds. We are always seeking new and engaging ways to harness video to promote, educate and/or entertain. Our strong record of award-winning productions across many markets says we're doing something right!

Do you have a story to tell? Let's grab a favorite beverage together and chat. Call us anytime at 301-221-7874.

Conceive. Create. Captivate.

## Supporter Spotlight: The Towne Group



Everyone has a story, but how you tell a story is often as important as the story itself. Organizations that help the disabled, feed the needy and support the troops have great missions, but not necessarily great communications strategies.

Since 2002, Towne Group has helped nonprofits, socially conscious companies and government agencies communicate their missions, celebrate their milestones and raise donations through the power of video. In that time, they have earned dozens of regional and national awards for excellence in video production.

President Anne Towne is an accomplished advisor in the areas of policy, planning, fundraising and recruitment. Vice-president and co-founder Charlie Towne is a 40-year broadcast veteran. Together, Anne and Charlie have amassed a team of creative thinkers who aim to match the passion of the organizations they serve.

Towne Group has created hundreds of successful cause-related video campaigns including PSAs combating domestic violence, prescription drug abuse and the rise in suicide rates within the military. Since 2006, Towne Group has partnered with FleishmanHillard to produce PSAs for the nationally recognized Don't Be That Guy anti-binge drinking campaign.

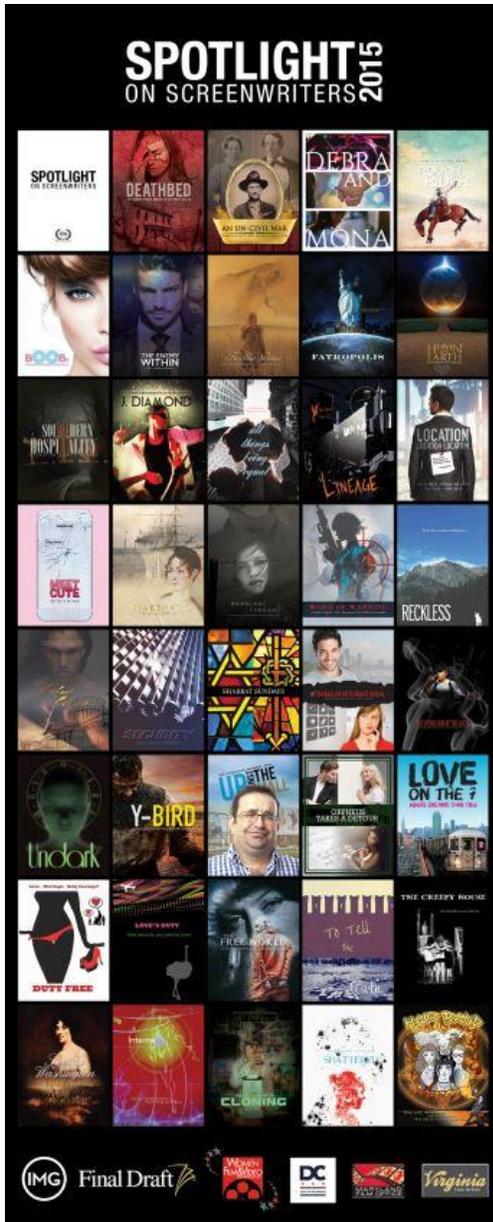
In 2015, the Maryland chapter of the American Heart Association's annual charity dinner exceeded their previous fundraising records. They credited Towne Group's video for the record-breaking contributions.

Towne Group is currently working with eMERGE Inc. in celebrating their 40th anniversary helping people with disabilities. Towne Group is also working with HC DrugFree to combat the rising tide in opioid and heroin abuse both locally and nationwide.

Towne Group also serves as the multimedia partner for an exciting new venture, Headlines for the Hopeful ([hopefulheadlines.org](http://hopefulheadlines.org)), a digital news service designed to spotlight the innovative efforts put forth by individuals and organizations working to create a better future.

Do you have a story? Connect with Towne Group at [townegroup.com](http://townegroup.com) or email at [info@townegroup.com](mailto:info@townegroup.com).

# Spotlight on Screenwriters - 2016 Schedule



WIFV is delighted to announce the deadlines for **Spotlight on Screenwriters, Volume 3!** In the last two years, 78 screenplays were introduced to highly-respected, award-winning producers, directors, and financiers. Full screenplays have been requested!

## SUBMISSION REQUIREMENTS

(Screenwriters may submit up to 3 screenplays.)

- \* Current WIFV Member;
- \* Signed WIFV Spotlight Agreement;
- \* Completed feature length screenplay (90-125 pages) OR completed television pilot screenplay with episode outline;
- \* Proof of Copyright registration;
- \* Proof of WGA registration;
- \* Screenwriter's biography (300 words);
- \* Logline (1 sentence);
- \* Short Synopsis (300 words).

## SUBMISSION & NOTIFICATION OF RESULTS

- June 15 - 1st Submission Deadline (\$40 fee)
- July 15 - Notification of results for 1st round
- July 15 - 2nd Submission Deadline (\$50 fee)
- August 15 - Notification of results for 2nd round
- October 1 - Catalogue goes to printer
- November 4-6 - ScriptDC and catalogue unveiled!

## WORKSHOP SCHEDULE

(Attendance encouraged, but not required to submit.)

- April 7 - Synopsis
  - May 5 - Loglines & Bios
  - June 2 - One-Sheet
  - July 7 - Marketing Scripts
  - August 4 - Continued Story Development
  - September 1 - Production Companies
  - October 6 - Lights \* Camera \* Action!
- All workshops will be held at Interface Media Group,  
1233 20th Street, NW (Dupont Circle South Metro) \$20  
WIFV Members / \$25 public  
RSVP at [www.wifv.org](http://www.wifv.org)

## CONTACTS

Monica Lee Bellais, Spotlight on Screenwriters Founder / Editor,  
[MonicaLeeBellais.Spotlight@gmail.com](mailto:MonicaLeeBellais.Spotlight@gmail.com)

Hillary Shea, Spotlight on Screenwriters Assistant Editor  
[HillaryShea.Spotlight@gmail.com](mailto:HillaryShea.Spotlight@gmail.com)

Melissa Houghton, WIFV Executive Director  
[director@wifv.org](mailto:director@wifv.org)

## Just a Few Days Left to Support 31 Women in 31 Days Campaign & Win!



Thanks to the generous donation of a WIFV Board Member, anyone who makes a donation to the 31 Women for 31 Days fundraising campaign during the month of March will be entered in a drawing to win a limited edition Ava DuVernay doll, part of the Barbie Collection. Ms. DuVernay has been nominated for two Academy Awards, four Golden Globes, and was recognized with the Best Director Prize from Sundance for MIDDLE OF NOWHERE. Other work includes SELMA, I WILL FOLLOW, VENUS VS., MY MIC SOUNDS NICE, and THIS IS THE LIFE. In 2010, she founded ARRAY, an independent film distribution and resource organization for filmmakers of color and women filmmakers. She is clearly supporting the work of independent filmmakers and so can you by making a donation to WIFV that will benefit the Seed Fund for Documentary Filmmakers! It's easy and you can [donate here](#).

## TO THE CONTRARY Celebrates 25 Years!

Since 1992, TO THE CONTRARY with Bonnie Erbe (TTC) has filled a void in news and political discussion. TTC is proud to continue giving a platform to diverse perspectives from women across the political spectrum. [Watch our first show](#).

### 25 Years of Progress?

It's been 25 years since the "Year of the Woman" and the historic advancement of women in politics. Yet 25 years later no one has charted the progress (or lack thereof) made by women since that momentous time... until now. TTC will once again galvanize the American public to assess the state of women's advancement.

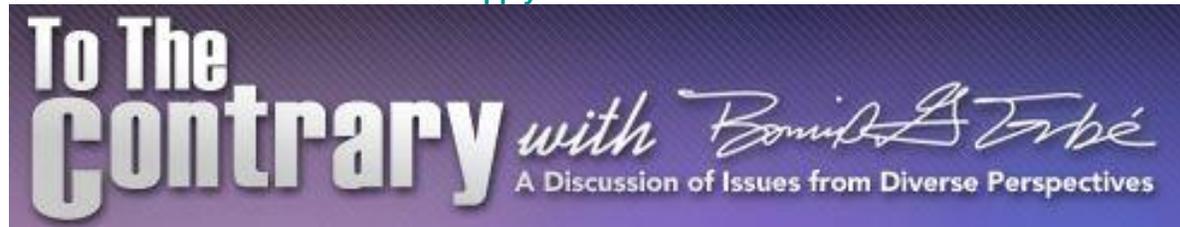
### New Voices on TTC

**Ashe Schow**, *Washington Examiner* columnist;  
**Jennifer Higgins**, GOP political strategist;  
**Jenifer Rajkumar**, civil rights lawyer

### Coming Up This Season

*The Orphan Myth - Keeping Families Together*. We travel to Ethiopia to highlight the shift from orphanages to family reunification

**About Women and Girls: A To the Contrary Film Festival** providing a platform for filmmakers to showcase their talent. [Learn More or Apply](#).



## Hiring SAG-AFTRA Professionals? It's Easy!

SAG-AFTRA has developed a new way to make your Corporate/Educational & Non-Broadcast productions (including Internet and New Media use) a snap. Not only do you get more flexibility when using SAG-AFTRA performers, you'll have access to new, simplified rates available in the Washington-Mid Atlantic market for the first time.

### FLEXIBLE HIRING

You can now choose a cast composed of both union performers and others in any manner you like. Just pay SAG-AFTRA rates to the professional performers you use.

## FASTER PRODUCTION

You can get the work done quicker and better with a SAG-AFTRA on-camera narrator using the new half-day rate. Talented SAG-AFTRA performers can get the job done in less time and add polish and professionalism to your production.

## SIMPLIFIED RATES

Now there's no need to navigate a rate structure with different categories. There's a single, lower rate for all Co/Ed (a.k.a. Industrial) projects, with unlimited Non-Broadcast, Internet and New Media use included. Even integration and customization is completely negotiable with the performer's consent.

Sample Corporate/Educational & Non-Broadcast Rate and Total Cost Estimates (Includes Internet and New Media use)		
	RATE	RATE WITH BENEFITS AND FEES*
On-Camera Half-Day Player	\$328.00	\$463.00
On-Camera Day Player	\$504.50	\$711.00
On-Camera Half-Day Narrator	\$504.50	\$711.00
On-Camera Day Narrator	\$917.50	\$1,294.00
Off-Camera Narrator	\$413.00	\$582.00
General Background Actor	\$131.50	\$185.50
Special Ability, Stand-in, Photo Double	\$144.50	\$203.50
Silent Bit Background Actor	\$245.00	\$345.50

*\* This amount is an estimate of the total cost, including the minimum performer rate, the SAG-AFTRA health and retirement contribution and typical paymaster fee.*

## EASY PAYMENT

If your project is made for or by a federal agency, you have even more options available to you to make working with union performers easier. In addition to paying with a credit card and processing the project through a paymaster service, you'll be able to skip all supplemental use payments for an additional 55 percent of salary with the performer's consent. For more information and quotes, contact [WMAwaiver@sagaftra.org](mailto:WMAwaiver@sagaftra.org).

## WHERE TO START?

Call the SAG-AFTRA Washington-Mid Atlantic Local at (301) 657-2560 or email [WMAwaiver@sagaftra.org](mailto:WMAwaiver@sagaftra.org) for more information.

## Call for WIFV Members in the News Articles

What's the best way to brag about your accomplishments? With a Members in the News article, of course. Not only can you include a photo and your website, it is archived at [www.wifv.org](http://www.wifv.org) and adds to your SEO. Submit your paragraph, jpg photo, and any links to [director@wifv.org](mailto:director@wifv.org) by the 5th of the month.

## New and Renewing Members

The following joined or renewed their WIFV membership (March 1 - March 27).

Jesse Achtenberg  
Julie Allen

Lynette Jackson  
Hasina Jamal

Andrea Palombella  
Margaret Parsons

Beth Anderson  
Jane Barbara  
Jasmine Bell  
Meigan Bell  
Wendy Brown  
Elizabeth Bruns  
Via Buksbazen  
Karen Cantor  
Lauren Cardillo  
Tamera Coleman  
Dylan Comstock  
Lizzy Coplin  
Lisa Covi  
Hugh Drescher  
Erin Essenmacher  
Elena Fiakloff  
Peggy Flemming  
Desiree French  
Alan Gaffere  
Storm Garner  
Katie Gates  
Paige Gold  
Tara Gorman  
Devon Higby  
Chad Horn  
Ben Howard

Kittie KaBoom  
Rana Koll-Mandel  
Peter Kowen  
Kirk Lambert  
Kathleen Le Dain  
Diandra Leslie-Pelecky  
Joanne Levine  
Hilary Linder  
Nikki Lowry  
Scott Lunt  
Irene A. Magafan  
Emma Mankey Hidem  
Lodi Matsetela  
Rhonda McDaniel  
Elizabeth McGraw Austin  
Andrea Meditch  
Rebekah Mejorado  
Gabrielle Mitchell  
Bjorn Munson  
Matt Nagy  
Flora Nicholas  
Peter Nicoll  
Liz Norton  
Oriana Oppice  
Kathi D. Overton  
Rena Pace  
Dara Padwick-Audick

Kristian Perry  
Jessica Pisceitelli  
Jen Quintana  
Erin Ranze  
Alikia Reaves  
Kym Richardson  
Peter Roof  
Laura Ruschak  
K.C. Schillhahn  
Gary Schonman  
Alex Schor  
Yasmin Shiraz  
Robin Smith  
Addison Snidle  
Lisa Stancik  
Flo Stone  
Heather R. Taylor  
Vishwas Vishwas  
Vicki Warren  
Emily Wathen  
Marilyn Weiner  
Regina Wilson

**Corporate Members:**  
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WIFV supports professionals in the media industry by promoting equal opportunities, encouraging professional development, serving as an information network, and educating the public about women's creative and technical achievements.



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